

Press release

Worldwide first - Bio soap wrapped in fully compostable package

Umbria Olii International introduces a worldwide first - compostable soap wrapping. This bio-film is based on FKUR's Bio-Flex[®] and is used for the packaging of "Ecolive" laundry soap.

Umbria Olii International "Ecolive" laundry soap is made from 100% natural olive oil. In order to emphasize their ecological commitment, Umbria Olii International searched for a wrapping film which was made from natural resources and certified as biodegradable (according to EN 13432) while, at the same time, was chemically resistant.

"The high content of renewable resources and the appealing glossy surface along with the certified biodegradability of the multilayer bio-film (supplied via Cartotecnica & Poligrafica Veneta) has convinced us", says Sergio Montano, President of Umbria Olii International.

For the bio-wrapping, Bio-Flex[®] F 2110 and Bio-Flex[®] A 4100 CL from FKUR have been chosen. "The unique properties of this multilayer film as well as its straightforward conversion process along with the good printability were the decisive factors in choosing the materials from FKUR", say Poligrafica & Cartotecnica Veneta who extrude and print the film, respectively.

Bioplastics are a class of polymers, which have properties comparable to conventional polymers, but are made from renewable resources or enable the biodegradability of the products made from this material.

Umbria Olii International is one of the most important Italian industrial users of Olive Oil. After several years of research they have developed and registered an industrial process for soap, unique in its kind. They have a complete cosmetic range under the "Olivella" brand, and recently added a new product: the laundry soap "Ecolive".
www.umbriolii.com/ecolive

Poligrafica Veneta is a producer of multilayer technical blown film using state of the art equipment. Many years of competence and a complete quality and R&D laboratory allow Poligrafica to respond to every request and development of the market.

Cartotecnica Veneta, is a second generation traditional company dedicated to flexo and rotogravure printing with European and overseas customers. As a leader in multilayer flexible packaging film, Cartotecnica Veneta is able to supply a full range of products.

FKuR Kunststoff GmbH produces and markets special, customized biopolymers under the brand names Bio-Flex® (polylactic acid/copolyester compound), Biograde® (cellulose ester compound) and Fibrolon® (natural fibre reinforced polymers). The close cooperation of the company with the Fraunhofer Institute UMSICHT assures outstanding know-how and quality standards.

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Photo:



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